

# The Global Plastics Industry Report and Seminar 2024

Gain key strategic global data and vital insight into a turbulent market



# Position yourself for success

with the most accurate, actionable data and insight available on the global plastics industry

The Global Plastics Industry Report – with its supporting one-day seminar briefing – has long been established as a key resource for concise, accurate and informative analysis about the global plastics industry.

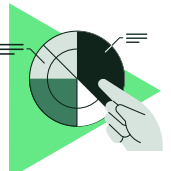
The information and insight provided by the report offers a 360° analysis of the world market, allowing attendees to make better decisions and adopt successful business strategies in this rapidly evolving sector.

## What you'll gain



**New ideas and insight**  
to drive the success  
of your business

**Five-year forecasts**  
of each polymer  
and its applications



**Clear, reliable data**  
of current and changing  
regional trends

**Exclusive reporting**  
on recycling across  
all global regions



**Actionable insight**  
into downstream market  
developments and  
emerging trends

**In-person expert  
discussion** about the  
industry issues you care  
most about



**Join Andrew Reynolds, Director of BPI,**  
to hear the latest views on the development  
and growth in the world polymer market.

The seminar offers the chance to discuss  
the issues of most critical concern to all  
stages of the plastics value chain.



# Full Seminar Programme



## ▶ Industry Insights

- Global industry overview
- Macro trends: demand and industry structure
- 2023 in Review: by region and sector
- What will happen in 2024: riding out a recession
- Virgin and recycled resin demand to 2030
- Consequences of 'the sustainability discussion'

## ▶ Polyethylene

- Demand by resin type, changing formulations
- Supply outlook: winners and losers
- The role of recycling
- Regional demand and end use applications

## ▶ Polypropylene

- No longer a "default" material?
- Feedstock costs impact on inter-material competition
- Regional demand and end use applications
- The role of recycling on material demand

## ▶ PVC

- A "sustainability" renaissance for PVC?
- Regional demand and end use applications
- Is recycling the Achilles heel of PVC?
- Will a long 'life in use' mean a long life for PVC?

## ▶ Polystyrene and ABS

- "Boom" for expanded PS and "Bust" for GP-HI PS?
- Regional demand and end use applications
- Understanding the value proposition for convertors

## ▶ PET

- PET: the favoured resin for brands?
- Impact of recycling on virgin resin demand
- Regional trends for demand and end use applications
- Supply outlook: how trade patterns may change

## ▶ Engineering Polymers

- The market development functions vital role
- Regional demand and end use applications
- Changing specifications influencing the market
- Recycling reshaping demand

## ▶ Biopolymers

- Defining biopolymers
- Changing demand and end use application trends
- Can biopolymers coexist with traditional resins?
- Could developments in China reshape the market?

## ▶ Additives for Plastics

- Demand by region and additive type
- Opportunities from a non-linear economy
- Enhanced formulation trends
- Who will benefit from new developments

## ▶ Compounding

- Polymers driving compounding growth
- Regional demand and structure
- Is 'refreshing performance' the future?

## ▶ Downstream Processing

- Current industry structure (by process type/region)
- Industry winners and losers
- Strategic implications of 'protectionist economies'
- Emerging new business models

## ▶ Customers and the Value Chain

- Brands impact on determining the future
- Sustainability and final customer trends
- What drives innovation?
- The role of emotions versus science



## 1 | Event Selection

- 23rd May 2024  
Cologne, Germany
- 11th Jun 2024  
London, UK
- 20th Jun 2024  
Charlotte, NC, USA
- 19th Sep 2024  
Montegrotto Terme, Italy
- 24th Oct 2024  
Frankfurt, Germany
- 21st Nov 2024  
New York, NY, USA

## 2 | Company Information

Company Name

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Company Address

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Country

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Company Phone

*(We only contact you if there is an issue with your booking)*

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Company Activity

*(This helps us tailor our seminar content to your needs)*

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## 3 | Billing Details

Purchase Order Number

*(Supply if needed)*

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Billing Email

*(If different from delegate email, below)*

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Invoice Address

*(If different from Company Address, left)*

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Country

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## 4 | Delegate Information

Delegate Name

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Delegate Email

*(Please provide a valid email so we can confirm your place)*

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Delegate Position

*(This helps us to tailor our seminar to suit the mix of attendees)*

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Dietary Requirements

*(Please let us know so we can accommodate you on the day)*

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## Payment

All seminar costs include refreshments, lunch and all course materials.

Europe: €1,300

N. America: US \$1,500

UK: £1,100 + VAT

### Group rates

For companies wishing to register two or more delegates, group discounts may be available. Please contact BPI for more details.

## Accommodation

Delegates are responsible for booking their own accommodation while attending the seminars. If you need information on local hotel options please contact BPI.

## Cancellations

Delegates may be substituted at any time at no charge. We ask that you provide ample notification of substitution so that materials can be prepared. We regret that we cannot make refunds on cancellations for no-shows at the seminar.

**You will be sent an invoice in 7-14 working days.**

Please pay by bank transfer quoting your

invoice and A/C No. to: Cater Allen Private Bank

**Account Name:** Business Publishing International Ltd.

**Account number:** 56439428 **Bank No.:** 165710

**IBAN:** GB59ABBY16571056439428 **BIC:** ABBYGB2L

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